

SPONSORSHIP PROPOSAL

This forms an integral part of this years annual 30th Anniversary as part of our fundraising efforts. We have formalised a plan to maximise value for our preferred sponsors.

SPONSORS RECOGNITION

- **Website**
Include Logo & Business Description. This is placed on our website on a dedicated page. Duration is 9 months 2009 to 2010.
- **Program of Events**
Full glossy keepsake program includes a listing of your business and prize
- **Letter to attendees x 600+**
The letter is specific to prizes donated and will give a detailed description of the item provided by your business
- **Newspaper – Sunshine Coast Daily**
Several mentions (still being negotiated with SCD), however a minimum entry with recognition in the Sunshine Coast Daily with Logo
- **Gala Ball – On the Night**
Flyers advertising prize and sponsor, intermittent ad lib by MC
- **Live Media ***
Logo and acknowledgement included in all media coverage.

In conjunction with the pledge of Sponsors Recognition we will be hosting lead up events to the Gala Ball and will be promoting and thanking our sponsors through the other activities that we have planned.

You are recorded in our files as a preferred sponsorship partner and we appreciate the support that you have provided to the AGL Action Rescue Helicopter Service, inturn we will continue to refer business and clients to you.

With thanks

AGL ACTION RESCUE TEAM

NB. *Logo and description are for Live auction items and subject to AGL Action Rescue media sponsorship arrangements.



Sponsorship Proposal

Owned and operated by the
**Sunshine Coast
Helicopter Rescue Service Ltd**
ABN 34 010 104 560

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